

33. The magnitude of the magnetic force on the wire is given by $F_B = iLB \sin \phi$, where i is the current in the wire, L is the length of the wire, B is the magnitude of the magnetic field, and ϕ is the angle between the current and the field. In this case $\phi = 70^\circ$. Thus,

$$F_B = (5000 \text{ A})(100 \text{ m})(60.0 \times 10^{-6} \text{ T}) \sin 70^\circ = 28.2 \text{ N} .$$

We apply the right-hand rule to the vector product $\vec{F}_B = i\vec{L} \times \vec{B}$ to show that the force is to the west.